



# Anchorage Park Foundation & Anchorage Parks and Recreation Public-Private Partnership Values



<b>Connect</b> <i>Everyone builds relationships</i>	<b>Wow</b> <i>Razzle Dazzle Em'</i>	<b>Respect</b> <i>Choose it</i>	<b>Genuine</b> <i>Keeping it real</i>	<b>Stewardship</b> <i>Everyone gives</i>
<p><b>Building Community</b> is job 1</p> <p><b>Engage people in meaningful ways:</b> (volunteers/funders/advocates/neighbors/users/supporters/voters/employees/board)</p> <p><b>Partnership</b> is a core value: even if you could do it alone, partnership=ownership=support=success!</p> <p><b>Ambassador:</b> you . Everyone understands and promotes the partnership.</p>	<p><b>High Standards:</b> Go above and beyond to deliver the best service</p> <p><b>Captivating:</b> Make it beautiful</p> <p><b>Inspired</b></p> <p><b>FUN: Love Your Job!</b></p> <p><b>Attract resources</b> through “wow!”</p> <p><b>Efficiency:</b> It is shockingly good</p> <p><b>On Time and Under Budget</b></p>	<p><b>Respect:</b> our public-private partnership</p> <p><b>Respect:</b> staff roles &amp; skills. Promote &amp; celebrate the abilities of others</p> <p><b>Respect the concept:</b> Everyone owns public lands</p> <p><b>Respect:</b> Treat staff and public with respect.</p> <p><b>Respect:</b> the parks and trails</p>	<p><b>Caring:</b> Stop to help others; don’t walk by</p> <p><b>Humble:</b> Never say “I”, admit mistakes</p> <p><b>Pitch in:</b> Be results oriented. Just do it</p> <p><b>Healthy Parks, Healthy People:</b> Live it</p> <p><b>Transformational, not Transactional</b></p> <p><b>Follow the mission, not the \$</b></p>	<p><b>Philanthropy:</b> Everyone gives</p> <p><b>Stewardship:</b> Practice this</p> <p><b>Stewardship:</b> Model this</p> <p><b>Sustainability:</b> We are stewards of this community asset</p>



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The Anchorage Park Foundation is a nonprofit whose mission is to **build *Healthy Parks, Healthy People* by mobilizing public support and financial resources for Anchorage parks, trails, and recreation opportunities.**

APF raises funds, builds community support through education and promotion, and works closely with city staff for project scoping, design, volunteer coordination, and construction. APF make improvements to parks and trails primarily through these five programs: **Youth Employment in Parks (YEP), Neighborhood Parks, Challenge Grants, Parks For All, Trails Initiative**

APF meets donor and volunteer needs by leveraging funds through this unique public-private partnership. APF's ability to engage the community in meaningful ways, inspire nontraditional partnerships, stretch a dollar, attract grants and introduce new donors to projects, **produces park and trail results.**

APF works closely with municipal staff to implement projects. **Our joint successes have led to an increase in community ownership of our system of parks and trails.**

## **The APF Team:**

- 9 member board, Eleanor Andrews Chair
- Executive Director, Beth Nordlund
- Program and Grant Manager, Alyse Loran
- Director of Philanthropy, Jess Rude
- Project Assistant, Madigan Stanley
- Administrative Support, ACF
- Youth Employment in Parks Coordinator, Steve Hester
- Foraker Shared Services Accountant, Bruce Hilton
- Bookkeeping, REM Data Services

## **Municipal Parks and Recreation Partners:**

- Parks and Recreation Director and Ex-Officio Board Member, John Rodda
- Parks Superintendent, Holly Spoth-Torres
- Lead Landscape Architect, Josh Durand
- Landscape Architect, Maeve Nevins
- Park Planner, Steve Rafuse
- Volunteer Coordinator, Michelle Fehribach
- Land Manager, Tom Korosei
- Finance, Liz Stanley-Harris
- Recreation Specialist, Marcus "Randy" Rand