



## Anchorage Park Foundation

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### The First Three Years

- Dec 04
  - First Gift for Capital Improvements to Parks & Trails
  - Development Director Hired
  
- Winter 05
  - Goals/vision/mission (including what we do: capital campaigns, legacy giving, memorial giving and annual giving)
  - Finalize bylaws and resolve governance structure questions, sign agreement with Alaska Community Foundation
  - Media for Wells Fargo contribution
  - Print contribution envelopes
  
- Spring 05
  - Public Involvement Process—used data to develop spending plan/priorities
  
- June 05
  - Park Founders Day
  - Website Launched
  - My Favorite Anchorage Park
  
- July 05
  - Launched Clean & Green, Safe & Secure
  
- Fall 05
  - Printed Catalog—with Park Founders photos
  - Create Bond Package Based on Community Priorities
  
- Winter 06
  - Publicize Challenge Grants
  - Park Summit
  - Select Database, purchase and populate information
  - Adopt Recognition Plan
  - Distribute beautiful funding requests to state legislators
  
- Spring 06
  - Park Bonds Fail
  - 26 Challenge Grants Announced
  - Print & Distribute Trails Map
  - 2 new board members—board grows to 4 total plus non voting parks director
  - First Direct Legislative Appropriation
  
- Summer 06
  - Clean & Green, Safe & Secure, Summer II
  - 26 Challenge Grants
  - First Memorial Bench Installed—Municipal Process Identified as NOT WORKING for small projects
  - Williwaw Park Playground Community Build Day
  - Citizen Weeds Warriors Launched
  - High School Summer Interns interview for My Favorite Anchorage Park
  
- Fall 06
  - Board Training, Focus Group, Priorities set
  - Kincaid Outdoor Recreation Center Anniversary Celebration
  - Create Bond Package Based on Community Priorities

- Winter 07
- Anchorage Parks and Natural Spaces Lecture Series
  - Purchasing Policy Adopted
  - Legislative Appropriations “Secured”—vetoed later
  - Park Summit
- Spring 07
- Landscape Architect hired on term contract
  - First Direct Mail Campaign—tv, radio, posters
  - First Quarterly E-newsletter
  - Park Bonds Pass
  - Dave Rose Park Memorial Gift for Park Maintenance
  - APF takes over bookkeeping for subfunds
  - Online Giving Launched
- Summer 07
- Rasmuson Foundation 8.3 million gift announced
  - Skate park built
  - KaBOOM! grant for multi use field
  - United Way Day of Caring
  - Chugach Centennial Celebration with National Forest Service
  - First Youth Employment in Parks summer, 20 youth hired
  - Several Memorial Benches Installed
- Fall 07
- Long Term Funding Strategy Workshop
  - Hire Database Manager/Bookkeeper/Communications Specialist

Last Updated: 8.13.07