

MUNICIPALITY OF ANCHORAGE  
ASSEMBLY INFORMATION MEMORANDUM

No. \_\_\_\_\_

Meeting Date: June 9, 2009

1 **To:** THE HONORABLE MATT CLAMAN  
2 ANCHORAGE ASSEMBLY  
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4 **From:** ANCHORAGE PARK FOUNDATION BOARD  
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6 **Subject:** Semi-annual Anchorage Park Foundation Board Report on Park  
7 Investments  
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9 The Municipality of Anchorage founded the Anchorage Park Foundation (APF) in 2004 to  
10 make it possible for individuals to contribute money to improve our aging park system.  
11 Each year, the Municipality provides staff and overhead support for the APF. This small  
12 investment earns significant returns annually as the APF generates funds and volunteer  
13 support for parks projects. The APF board raises funds and support for community-  
14 identified projects that keep our parks *Clean & Green, Safe & Secure*.

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16 The establishment of the APF coupled with excellent customer service from APF staff has  
17 fostered a positive investor climate for parks. Grantors and donors wishing to invest in  
18 parks improvements and programs are confident that their grants and contributions will  
19 fund projects funded directly because APF overhead is funded by the municipality. APF  
20 staff members partner with parks & recreation staff and volunteers to accomplish a variety  
21 of projects and programs.

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23 The Municipality's leadership and investment in APF staff has generated considerable  
24 private, federal, and state investments, as well as a tremendous amount of volunteer  
25 support with cash value. Since its inception, the APF has raised **\$17,217,418** for  
26 Anchorage parks including:

- 27 • \$5,482,683 raised in private dollars or state/federal grant funding;
- 28 • \$3,791,888 leveraged in volunteer time and materials;
- 29 • \$5,643,417 secured an additional Rasmuson Foundation challenge grants (pledged  
30 funding if we meet their specified challenges);
- 31 • \$1,737,195 secured an additional State Legislative funding for reimbursement;
- 32 • \$562,235 secured an additional Federal funding for reimbursement.

33 Of the \$5,482,683 in private/grant funding raised, \$4,813,168 in cash has been spent for  
34 park improvements.

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36 The APF provides a valuable supplement to the Municipality by providing a vehicle for  
37 private funding of the Anchorage park system, with particular focus on enhancing and  
38 taking better care of our neighborhood parks. For example, in the fall of 2008, more than  
39 1,000 volunteers assessed the condition of 53 neighborhood parks throughout Anchorage.  
40 The results are available in the Anchorage Parks Report Card. The Anchorage Park

1 Foundation will address the fix-it lists for these neighborhood parks, starting with 14  
2 projects this summer:

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4 Week of May 25: [Standish Park](#) (NE)  
5 Week of June 8: [Meadow Park](#) (CE)  
6 Week of June 15: [Red Bridge Park](#) (NW)  
7 Week of July 6: [Johns Park](#) (SW)  
8 Week of July 13: [Pamela Joy Lowry Memorial Park](#) (SW)  
9 Week of July 20: [Wilson Street Park](#) (NW)  
10 Week of July 27: [Al Miller Park](#) (NW)  
11 Week of August 3: [Castle Heights Park](#) (NE)  
12 Week of August 10: [Chugach Foothills Park](#) (NE)  
13 Week of August 17: [Bob & Arlene Cross Park](#) (SE)  
14 Week of August 24: [Kanchee Park](#) (NE)  
15 Week of August 31: [Alderwood Park](#) (NW)  
16 Week of September 7: [Duldida Park](#) (NE)  
17 Week of September 14: [Woodland Park](#) (NW)

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19 Neighborhood parks projects are the focus of the APF's efforts to build a stronger,  
20 healthier parks system. The APF also invests in the Youth Employment in Parks (YEP)  
21 program, the bi-annual Challenge Grant campaign and other needed park improvements.  
22 Additional Summer 2009 projects undertaken by the APF include:

- 23 • Campbell Park & Bancroft Park - Streambed restoration along Campbell Creek  
24 (YEP project)
- 25 • Far North Bicentennial Park/Hillside Park - Forest health project (YEP project)
- 26 • University Lake Park - Trail maintenance work (YEP project)
- 27 • Memorial Benches: Parks throughout Anchorage (Variety of donors)
- 28 • Davis Park (McPhee Garden): Irrigation repairs and expansion (2006 Challenge  
29 Grant)
- 30 • Balto Seppala Park: Building boardwalk connection (2006 State Grant)
- 31 • Fish Creek Trail: Adding interpretive signage (2006 State Grant)
- 32 • Delaney Park Tennis Courts: Resurfacing tennis courts (2008 Challenge  
33 Grant/2008 State Grant/2007 Bond)
- 34 • Baxter Bog: Adding Outdoor Classroom/Alicia Iden Nature Trail (2008 Challenge  
35 Grant)
- 36 • Nichols Park: Neighborhood park improvements (2008 Challenge Grant)
- 37 • Far North Bicentennial Park: Repairing sled dog bridges (2008 Challenge Grant)
- 38 • Tanglewood Park: Constructing boardwalk (2008 Challenge Grant)
- 39 • Kincaid Park Jodhpur Motocross Area: Adding lights to motocross area (2008  
40 Challenge Grant)
- 41 • Lyn Ary Park: Re-orient ball fields (2008 State Grant)
- 42 • Spenard Recreation Center: Adding gates to parking area (2008 State Grant)
- 43 • Valley of the Moon Steps: Aesthetic improvements (2008 State Grant)
- 44 • Lloyd Steele Park: Park improvements (2008 State Grant)
- 45 • Ship Creek Trail Fence: Adding fence (APF Grant/Bond/Federal grant)

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47 To highlight the added value the municipality receives from this nonprofit venture, the  
48 board hereby submits this semi-annual report on cumulative financial investments in  
49 Anchorage parks and recreation programs. The board believes strongly that these  
50 investments are significant in monetary and social value, and improve municipal assets.

1 The board acknowledges the Anchorage Assembly as the elected body charged with  
2 maintaining these beloved public lands, and appreciates this opportunity to communicate  
3 its contributions to the Municipality of Anchorage.

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6 For more information on Anchorage Park Foundation initiatives see  
7 [www.AnchorageParkFoundation.org](http://www.AnchorageParkFoundation.org), or call Beth Nordlund at 343-4492.

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9 Prepared by: Beth Nordlund, APF Development Director

10 Respectfully submitted: Vic Mollozzi, APF Board Chair

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12 Attachments: Total Investments Summary Report

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## Anchorage Park Foundation Total Investments Summary Report

APF Funds	Total APF Investments	Total In-Kind Community Investments	TOTAL Investments
<b>2006 Challenge Grants</b>			
Abbott Loop Park	35,000	425,522	460,522
ARBRA Cleanups	20,000	32,753	52,753
Bancroft Park	7,854	9,350	17,204
Bartlett Pool	3,500	10,593	14,093
Brown's Point Park	2,056	5,525	7,581
Campbell Creek Trail	2,039	2,945	4,984
Area of Need Campbell Park Match	20,000	0	20,000
Centennial Rose Garden	5,000	41,981	46,981
Didlika Park	10,212	13,295	23,507
Facilitation	2,625	2,500	5,125
Fairbanks Park	34,403	19,000	53,403
Far North Bicentennial Park	18,000	34,535	52,535
Girdwood Playground	25,000	160,000	185,000
Jacobson Park Trail	8,000	2,222	10,222
Mountain View Gathering Place	1,215	0	1,215
Mountainview Baseball	20,000	10,000	30,000
Outreach	10,135	0	10,135
Paddleboat Cafe	10,000	4,300	14,300
Peratrovich Park	76,099	133,575	209,674
Quiyana Park	19,000	47,178	66,178
Rabbit Creek Trail	1,193	9,856	11,049
Richter Trail	5,287	33,359	38,646
Sand Lake Dock	5,000	12,798	17,798
Spenard Rec Center	450	0	450
Tree & Shrub Plantings	15,000	37,010	52,010
United Way	31,000	49,000	80,000
Williwaw Park	40,050	105,102	145,152
<b>Total 2006 Challenge Grant</b>	<b>428,118</b>	<b>1,202,399</b>	<b>1,630,517</b>
<b>2008 Challenge Grants</b>			
Freeze - Art in the Parks	15,000	368,171	383,171
Baxter Bog Park	227	469	696
Bear Valley Park	9,272	19,850	29,122
Ben Crawford Park	2,241	5,778	8,019
Delaney Park Tennis	5,248	6,330	11,579
FNBP Bridge	0	113	113
Girdwood Skate Park	0	10,500	10,500
Jodhpur Park	0	25,021	25,021
Kincaid Park Reflection	43,500	87,102	130,602
Nichols Park	4,453	3,069	7,522
Prevent the Poop	675	0	675
Singletrack	7,500	256,856	264,356
Tanglewood park	27,500	33,774	61,274
Tikishla Park - Rink	49,934	196,095	246,029
Trails Signs	(12,000)	0	(12,000)
Whisper Faith Kovach	4,775	0	4,775
<b>2008 Challenge Grants - Other</b>	<b>6,971</b>	<b>0</b>	<b>6,971</b>
<b>Total 2008 Challenge Grants</b>	<b>165,297</b>	<b>1,013,128</b>	<b>1,178,425</b>

## Anchorage Park Foundation Total Investments Summary Report

APF Funds	Total APF Investments	Total In-Kind Community Investments	TOTAL Investments
Abbott Loop Community Park - Pavillion	250,000	0	250,000
Championship Soccer	2,000,000	916,686	2,916,686
Clean & Green	529,455	432,361	961,816
Coffey Park	930	0	930
Cuddy Family Midtown Park	523,288	0	523,288
DOGS	7,236	0	7,236
First Tee	116	0	116
General	110,228	1,125	111,353
Get Outdoors	2,691	0	2,691
Honoring	4,778	0	4,778
Horticulture	7,300	0	7,300
Memorial Funds	38,620	0	38,620
MLK Day	36,659	141,102	177,761
MV Report Card, Weed & Seed	5,000	2,536	7,536
Neighborhood Soccer	38,660	2,965	41,625
Pop Carr Park	40,000	0	40,000
Ship Creek Fishing Access	29,430	0	29,430
Simonian Little League - Abbott Loop Community P	100,000	0	100,000
Skate Park YES	5,224	3,804	9,028
State Legislative Grants			0
06 Legis Fish Creek Trail	7,890	0	7,890
06 Legis Lyn Ary Park	5,529	0	5,529
06 Legis Grant-Steele/Seppala	8,575	0	8,575
08 Legis Deferred Maintenance	50,756	0	50,756
08 Legis Lloyd Steele	61,070	0	61,070
08 Legis Foraker & Marston Rd.	2,723	0	2,723
<b>Total State Legislative Grants</b>	<b>136,544</b>	<b>0</b>	<b>136,544</b>
Trail Maintenance	33,912	0	33,912
Trails Map (Purchase)	25,028	0	25,028
Trail Watch	15	0	15
Urban Wildlife	19,350	0	19,350
United States Forest Service(USFS) Grants			
USFS 2009 Forest Health Grant	3,033	0	3,033
USFS Muldoon Park Forest Health	25,183	27,550	52,733
USFS European Birdcherry	3,343	0	3,343
USFS Invasive Plant Trials	31,206	0	31,206
<b>Total USFS</b>	<b>62,764</b>	<b>27,550</b>	<b>90,314</b>
United States Fish & Wildlife Service(USFWS) Grants			
USFWS Anchorage is for Birds	0	2,300	2,300
USFWS Muldoon-Chester Creek	26,086	26,020	52,106
USFWS YEP Watershed Work 2008	25,000	0	25,000
USFWS Weed Warriors	65,604	8,264	73,868
USFWS Girdwood Weeds	10,000	4,390	14,390
USFWS European Birdcherry	1,453	0	1,453
<b>Total USFWS</b>	<b>128,144</b>	<b>40,974</b>	<b>169,117</b>
Youth Employment in Parks(YEP)	84,381	7,258	91,639
<b>TOTAL</b>	<b>4,813,168</b>	<b>3,791,888</b>	<b>8,605,056</b>