



ANCHORAGE PARK FOUNDATION

A Place For You!

Meet Your Board

- Vic Mollozzi
- Jeff Clarke
- Kristin Sholton
- David Wight
- Jeff Dillon, Director of Parks & Recreation

- Development Director, Beth Nordlund

You Can Improve a Park or Trail...

Every day Anchorage residents like you do amazing activities in parks. For many, their passion for parks, trails, and recreation, has compelled them to invest in Anchorage with their money, time and/or labor. What is remarkable about the Anchorage Park Foundation is the way all park users and investors can work together to accomplish their park dreams for Anchorage. We are bringing community together, and we have a place for you.

Mayors may come and go. Economies go up and down. What doesn't change is your passion for parks. Anchorage parks and trails need to be maintained -- your quality of life depends on it. To ensure our new foundation is highly responsive to community needs, the foundation needs staying power from a strong community base of support. Will you join us today and make a financial gift?

Everyone can play an important role in our parks -- individuals, businesses, corporations, the state, the federal government, and foundations can leverage funds together to improve Anchorage parks and trails. Broad community giving demonstrates our essential partnerships. Together we can increase the credibility, accountability and the feasibility of park projects today and for the future.

Through the Anchorage Park Foundation, people are taking ownership of their parks all over Anchorage with paintbrushes, trees to plant, and equipment to install. Take a look around, see the positive changes we are making, and thanks for lending a hand.

Join other committed park supporters today, and strengthen our ability to improve parks and meet community needs. The more givers, the deeper community ownership, the stronger our alliances, the better our parks will be -- with every gift you are investing in Anchorage's future.

Anchorage Park Foundation

Do you have a vision for parks, trails, open spaces and recreation in Anchorage? Consider the Anchorage Park Foundation your opportunity to fund community projects through public-private partnerships. The Anchorage Park Foundation was formed in December 2004 to advance parks, recreation opportunities, trails, and conservation efforts that enhance the quality of life for all residents and visitors to Anchorage.

www.AnchorageParkFoundation.org

Parks & Recreation

Anchorage has over 10,000 acres of municipal parkland, 200 parks, and over 250 miles of trails and greenbelts that link neighborhoods with surrounding natural open space and wildlife habitat. These are considerable assets for the citizens of Anchorage to enjoy and maintain.

Parks & Recreation launched the *Clean & Green, Safe & Secure Campaign* with the Anchorage Park Foundation to upgrade the safety, function, and appearance of Anchorage parks. To get involved call 343-4288.

Alaska Community Foundation-
Anchorage Park Foundation
301 West Northern Lights Blvd., Suite 408
Anchorage, AK 99503
Phone: 907-343-4492



"When I became mayor, many park users advised me to create a park foundation to create a legacy for our parks," says Mayor Mark Begich. "We needed a way to accept private funds from generous Anchorage residents and direct those dollars to park and trail improvements. I am proud of all the Anchorage Park Foundation has been able to accomplish. I know it and its contributors are making a significant investment in our parks."

Local governments throughout the United States are looking for ways to use private funding to improve parks and trails. The Anchorage Park Foundation offers a simple way for people to direct contributions towards specific park improvements. Donors know exactly how their contributions will be spent.



"The Rasmuson Foundation wants to help Anchorage citizens create their own opportunities to positively reconnect with and support their parks and trails. Challenge grants inspired 31 community groups, neighborhoods, and individuals to propose creative projects to enhance their favorite parks and trails. Additionally, thousands of community volunteers came together to undertake long overdue improvements to our parks and trails. Pride of ownership is powerful. We think these are good investments."

-Ed Rasmuson, Rasmuson Foundation



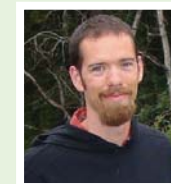
"We wanted to see replacement trees planted in the medians along Northern Lights in Turnagain where original landscaping trees had died. This area is the gateway to our neighborhood and we decided to make this investment in our community. The Anchorage Park Foundation makes it easy to donate funds for this project."

-Kathy Gleason, Donor



"Wells Fargo is proud to partner with the Anchorage Park Foundation to help make the new Abbott Loop Community Park pavilion a reality. We believe that the pavilion will be a gathering place where families and friends make lasting memories. Our \$250,000 investment in this park is a great way for us to thank the community and demonstrate our long-term community support."

-Richard Strutz, Wells Fargo Foundation



"REI employees wanted a new map that showed all the trails and parks. We wanted something durable and great for bike routes -- sure we sell them, but we are serious park and trail users. We gave the Anchorage Park Foundation a gift that keeps on giving: we get the maps, and the proceeds go to the next printing."

-Andrew Cutting, Anchorage REI

Contribution Form

Anchorage Park Foundation

Yes! I would like to support the Anchorage Park Foundation. Enclosed is my contribution of:

☐ \$10,000 and up Park Philanthropists ☐ \$5,000 - \$9,999 Great Parks Investors

☐ \$1,000 - \$4,999 Stewards

☐ I/We would like to make a contribution for a specific project _____

☐ Please list my/our name(s) in the annual report as follows: ☐ Check here for anonymous listing

Name _____ Address _____

City _____ State _____ Zip _____ Home PH: _____ Work PH: _____

Method of Payment:

☐ My check is enclosed *Please make payable to: Alaska Community Foundation
Anchorage Park Foundation
301 West Northern Lights Blvd., Suite 408
Anchorage, AK 99503

☐ Please charge my credit card: ☐ Visa ☐ MC

Card # _____ Exp. Date ____/____/____ Name on card _____

Signature: X _____ *Thank You!*

Contributions to the Anchorage Park Foundation are tax deductible to the full extent of the law.
The Anchorage Park Foundation is part of the Alaska Community Foundation, Federal Tax ID #92-0155067

What We've Been Up To...

Improving Existing Parks

Clean & Green, Safe & Secure -- Volunteers log 12,601 hours improving parks & trails in 2006



Weed Warriors in action



Safe & Secure on the Chester Creek Trail



TREerific maintaining treescape at Turpin Park

Building Community

Challenge Grants

June 22 2006, 250 volunteers build Williwaw Park playground in one day



Williwaw Park before



Williwaw Park during



Williwaw Park after

All Over Anchorage People Are Partnering With Anchorage Park Foundation

26 Organizations Receiving 2006 Challenge Grants For Park & Trail Improvements



Southeast

Rabbit Creek Community Council
Nordic Skiing Association of Anchorage

Central

Anchorage East Rotary
Alaska Trails
Campbell Creek Commons

Northwest

Fairview Community Council
Government Hill Community Council
Friends of Didlika Park
Peratrovich Park Project Committee
Winterberry Charter School Parents Guild
Alaska Rose Society
Spenard Recreation Wallyball Players

Northeast

Russian Jack Community Council
Mountainview Arts & Culture District Association
Paddleboat Café
Central Area Swimming, Inc.
Rogers Park Community Council
Simonian Little League
Mt. View Baseball
Fire Prevention Bureau Volunteers
Tudor Centre Trust

Southwest

Anchorage Rowing Association

Girdwood

Girdwood Playground Committee

Citywide

Anchorage Responsible Beverage Retail Association
TREerific
United Way

YEAR 1

Year 1 Park Philanthropist Gifts:

- \$400,000 from Rasmuson Foundation to make improvements to parks and trails
- \$250,000 from Wells Fargo Foundation to improve Abbott Loop Community Park
- \$40,000 from Carr Foundation to improve Pop Carr Park
- \$10,000 from Victor Mollozzi & Vicki Williams
- \$10,000 from REI employees to print a new Anchorage Trails & Parks Map

Year 1 Fundraising:

- Skatepark YES!
- Scoop the Poop
- Horticulture
- First Tee
- Trails
- Pierce Cartwright Fund
- Murphy Turner Fund

Results

Year 1 Projects:

- Park Founders Day

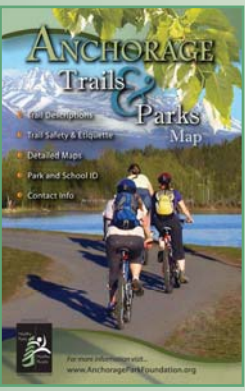


Wilma and Larry Carr enjoy Park Founders Day



Volunteers paint bollards at Tikishla Park

- Launched Clean & Green, Safe & Secure and made improvements to 30 parks with help of 1068 volunteers, logging 4428 volunteer hours.



Anchorage Trails & Parks Map

YEAR 2

Year 2 Park Philanthropist Gifts:

- \$400,000 from Rasmuson Foundation to launch a Challenge Grant Campaign
- \$566,000 from the Alaska Legislature for 6 park projects
- \$293,000 from Alaska Trails & Greenways Coalition for Cuddy Family Midtown Park
- \$20,000 from REI for Urban Wildlife Stewardship
- \$15,000 grant from US Fish & Wildlife Service to launch Citizen Weeds Warriors
- \$10,000 from Victor Mollozzi & Vicki Williams

Year 2 Fundraising:

- Williwaw Park Playground
- Flight of the Raven
- Bill Bryson Track Fund
- Rose Bailey Park Fund
- Adele & Russ Meekins Fund

Results

Year 2 Projects:

- Granted 26 Challenge Grant awards
- Year two of Clean & Green, Safe & Secure: worked with 1,221 volunteers to make improvements to 61 parks/trails logging 12,601 volunteer hours as of Oct. 2006.
- Printed & distributed new Anchorage Trails & Parks maps
- Building Community Picnic Pavilion with Municipality at Abbott Loop Community Park in Fall 2006



Abbott Loop Community Park Picnic Pavilion (under construction)



Benches and park furniture for placement in 18 parks throughout Anchorage

- Installing park furniture such as signs, benches, and bike racks in 18 community parks Fall 2006
- Installing 3 memorial park benches Fall 2006



Challenge Grantee Anchorage Rowing Club beach launching



New dock purchased with a challenge grant match. Dry rowers!