

Anchorage Parks: The Public-Private Partnership That’s Working

Anchorage Park Foundation + Parks & Recreation = NEIGHBOR POWER!

- Engage people in meaningful ways (advocacy, project design, volunteering)
- Inspire non-traditional partnerships & convene coalitions
- Attract grants and introduce new donors to projects
- Stretch dollars efficiently, combine resources effectively
- Provide match for federal and state grants
- Promote the park bonds
- Serve as a fiscal sponsor to projects outside of our traditional role (Cemetery Bell Tower, Arts, American Legion Baseball Middle School Program)

Public Infrastructure Leverages Private Investment

APF HISTORY

- 2004

Anchorage Park Foundation is founded! APF receives \$400,000 Rasmuson seed money at Alaska Community Foundation.
- 2006

APF receives \$400,000 Rasmuson Grant for Challenge Grants.
- 2007

The first year of Youth Employment in Parks!
- 2008

APF receives a 5-year Rasmuson Foundation Tier 2 grant.
- 2009

APF achieves stand alone non-profit status.
- 2012

Anchorage Trails Launched: Begins partnership with AEDC via Live.Work.Play.
- 2013

APF receives second 5-year Rasmuson Grant. Anchorage’s first two inclusive playgrounds are built.
- 2014

Schools on Trails Work Group Starts.
- 2016

Created Inclusive Play Work Group of stakeholders improving playgrounds.

The Anchorage Park Foundation has been a strong advocate and partner to the Assembly to pass 10 of 13 municipal park bonds, directly resulting in **\$42.95 million** in park and trail investments. Bond campaigns have strengthened community pride and ownership of parks and trails.

Additionally, APF’s work has resulted in private, federal, and state investments, plus a tremendous amount of volunteer support. Since its inception, APF has raised more than **\$40 million** for Anchorage parks.

Anchorage Park Foundation has:

- raised more than **\$6.6M private** dollars
- leveraged **\$12.1M in volunteer** time and materials
- secured **\$10,242,215 through Rasmuson** Foundation grants
- directed **\$10M of Alaska State** Legislative funding into capital improvements
- acquired and managed more than **\$1.7M of Federal** capital and program dollars



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Inclusive Play Accomplishments

- | | |
|-----------------------------------|--|
| 2013 Cuddy Family Midtown Park | 2017 Chanshtnu Muldoon Park |
| 2013 Campbell Creek Park | 2017 South Anchorage Sports Park |
| 2014 Balto Seppala Park | 2018 Inclusive Play Symposium |
| 2015 Susan Nightingale McKay Park | 2018 State of Play in the MOA Strategic Plan |
| 2015 David Green Park | 2018 Whisper Faith Kovach Park |
| 2015 Dave Rose Park | 2018 Chugach Foothills Park |
| 2016 Duldida Park | 2019 Folker Park |
| 2016 Barbara Street Park | 2019 Fairview Recreation Center |
| 2016 Kiwanis Fish Creek Park | 2019 Inclusive Play Map Created |
| 2016 Kincaid Park | |

Inclusive Play Projects in the Pipeline

- 2020 Fairview Park
- 2020 Jewel Lake Park
- 2020 Frontierland Park
- 2020 William B Lyons Park
- 2020 Taku Park
- 2020 Hamilton Park
- 2020/21 Elderberry Park
- 2021 Tikishla Park

Thank you, Rasmuson Foundation, for your years of support!

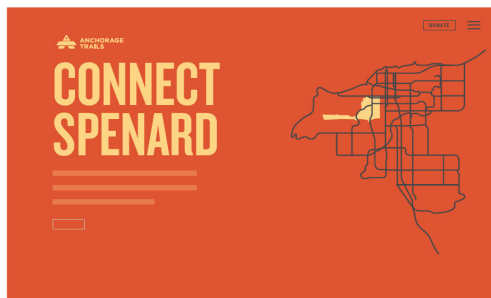
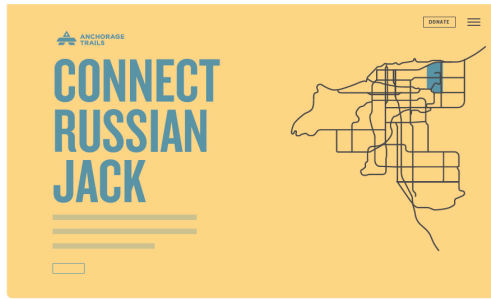
Connect Anchorage: APF Vision

APF builds community through parks and trails

At the Anchorage Park Foundation, we see parks and trails not just as places to recreate, but as places to connect to one another and build community. Our new vision goes even further... to non-motorized transportation projects.

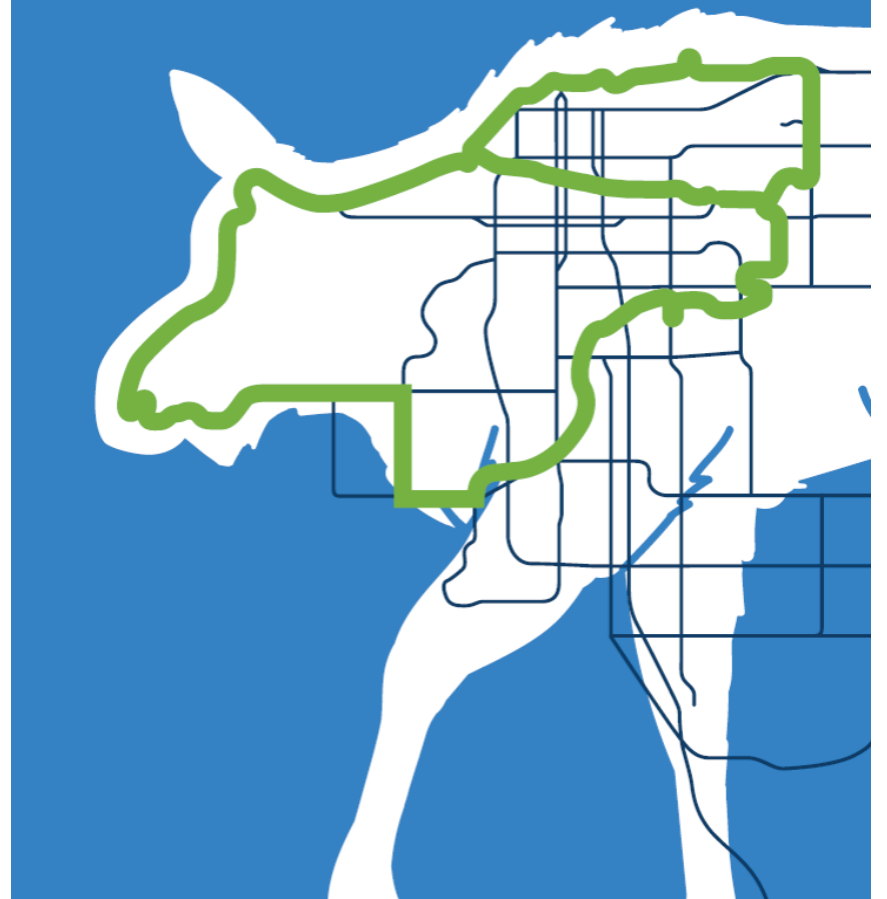
We can be a partner to DECODE transportation plans and translate information to neighborhoods and residents so they can voice priorities and participate meaningfully.

We are setting a vision to CONNECT ANCHORAGE



- Connect neighborhoods to the trails system
- Connect to our parks and playgrounds
- Connect to our wild spaces
- Connect to Palmer
- Connect to Seward
- Connect to daily destinations through non-motorized transportation routes

Existing Anchorage Trails



2020 GOALS

- Launch the Moose (includes wayfinding, neighborhood advocacy, health, partners)
- Work with neighborhoods to identify top 3 connectivity projects
- Identify and Promote Connect Anchorage projects on all bonds
- Promote Park Bonds and other bonds that promote connectivity
- Develop Partnerships with Departments of Planning and Health
- Co-Launch Indigenous Placemaking Movement with partners
- Build 6 new inclusive playgrounds
- Seek sustainable funding for Health on Trails
- Seek sustainable funding for Youth Employment in Parks
- Connect 5 new schools to trails (40 currently)

WAYS TO HELP

1. Support Connect Anchorage resolution for more Federal non-motorized transportation funds
2. Support APF grants and funding proposals to Connect Anchorage
3. Craft bond proposals with Connect Anchorage projects in mind (parks, roads, drainage & school bonds)
4. Encourage APF to work with Health and Planning departments
5. Change municipal code to allow promoting bonds in parks and on trails (banners "Fix this Bridge" very effective)
6. We welcome your ideas!

2040 VISION

- 50 more Anchorage playgrounds are inclusive
- Anchorage is more walkable/bikeable and connected so that people can go outside all year
- Government Hill, Spenard, Fairview, Downtown are connected to the trails system
- Trail wayfinding is effective throughout system
- Lake Otis Crossing provides safe passage at Campbell Creek
- Schools have access to outdoor learning
- Anchorage connects to Palmer by trail
- Anchorage "Iditarod Trail" connects to Seward
- Fish Creek Daylighting project is funded
- Anchorage is a destination city for its trails; the tourism industry is an investor and promotor of infrastructure
- Anchorage develops all projects with non-motorized connectivity in mind

Thank you for your support!