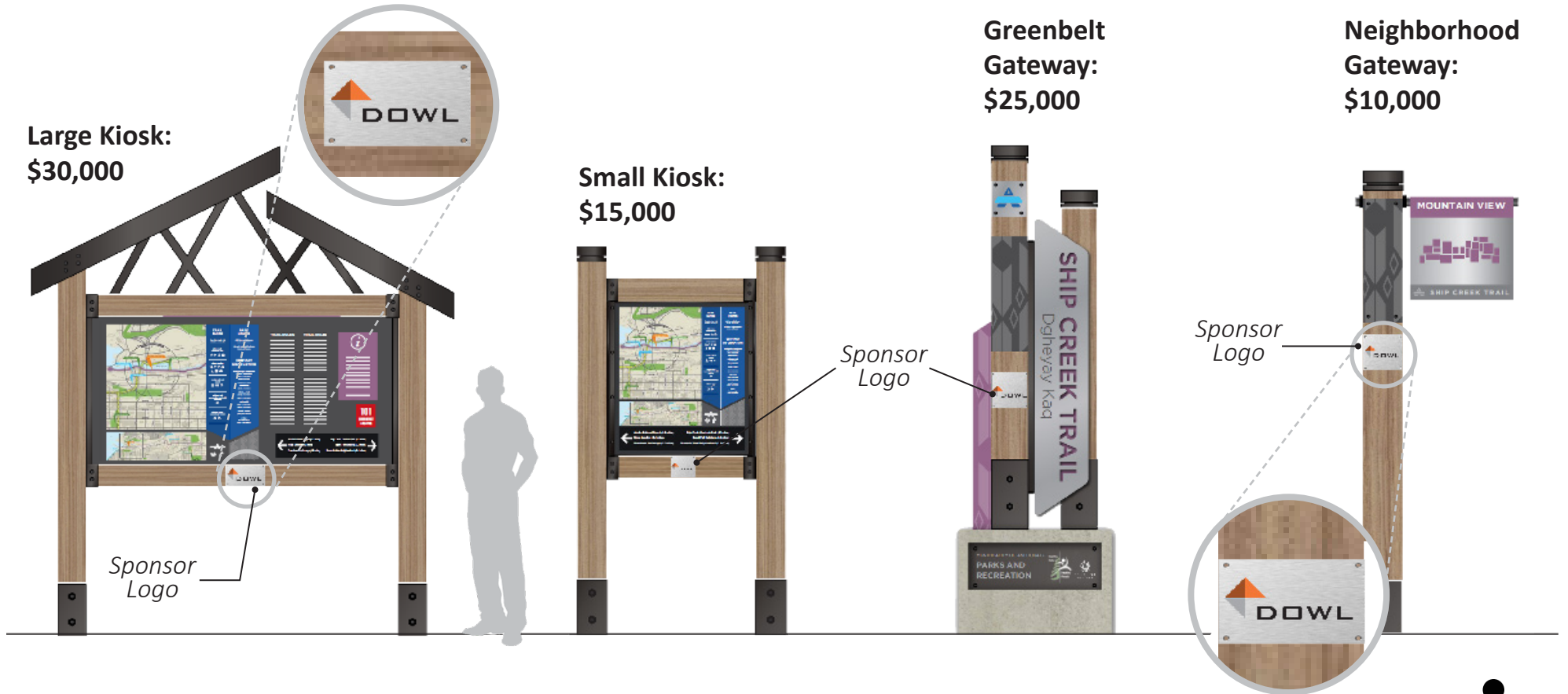


Anchorage Trails Wayfinding Sponsorship Program

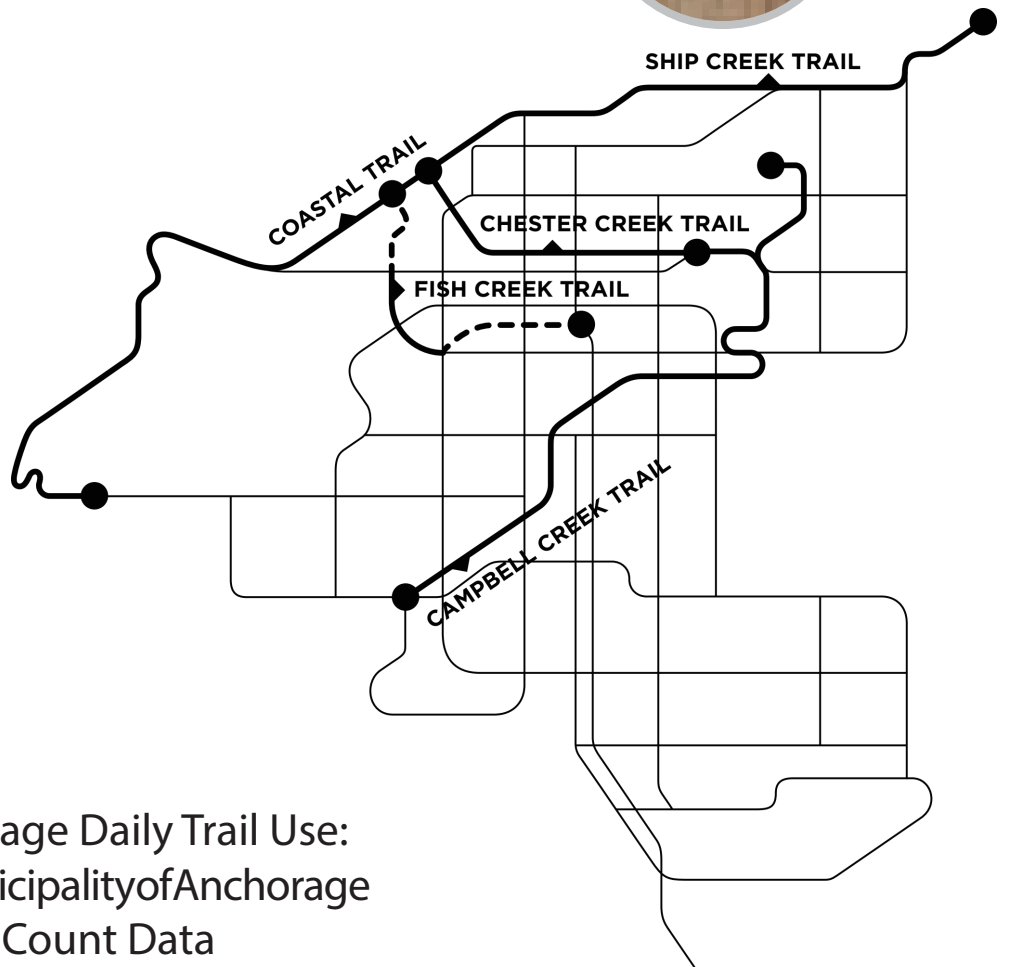
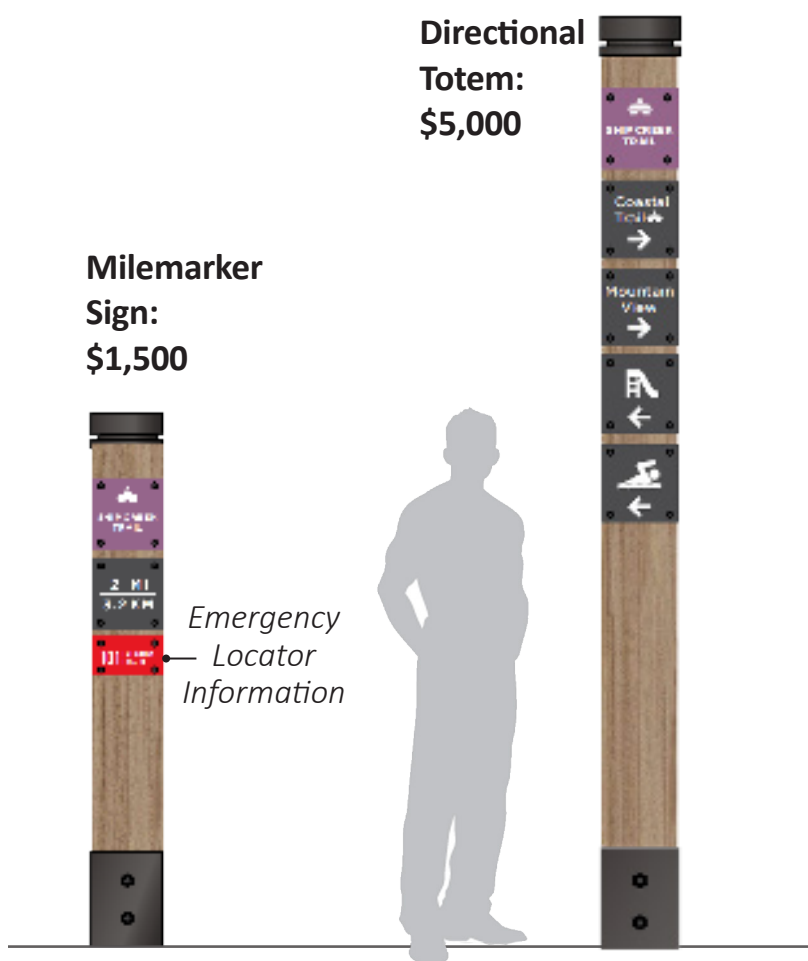
Level 1 Sponsorship: Large Kiosk, Small Kiosk, Greenbelt Gateway, or Neighborhood Gateway

Sponsor's name and logo will be placed on the sign (DOWL logo used as an example). Approximate location of signs are shown on the Anchorage Trails map below. Actual location and number of signs to be determined.



Level 2 Sponsorship: Interpretive or Milemarker Signs

Sponsor's name and logo will be placed on the sign.



Average Daily Trail Use:
Municipality of Anchorage
Trail Count Data

1 Coastal Trail:
600+ daily users
(Jan 2014 - Aug 2016)

2 Chester Creek Trail:
450+ daily users
(Sept 2014 - June 2016)

These trails will be considered for sponsorship signs:

- COASTAL TRAIL
- CHESTER CREEK TRAIL
- CAMPBELL CREEK TRAIL
- SHIP CREEK TRAIL

Sponsorship Details

- Contact Diana Rhoades at the Anchorage Park Foundation (diana@anchorageparkfoundation.org; 907.249.6652)
- Sponsors will agree to a 5 year contract and will enter into a written agreement with the Anchorage Park Foundation. After the 5 year term, the sponsor will have the first opportunity to renew their agreement for the existing sign location. The sponsorship fee includes coverage for annual maintenance and operations of the sign.
- The Anchorage Park Foundation will work with sponsors on placement of their sponsored sign.