



Moose Loop Virtual Race

2021

SPONSORSHIP PACKET

Moose Loop Virtual Race

The Moose Loop Virtual Race celebrates the world-class urban trails that loop around the city of Anchorage, in the shape of a moose! Participate in this family-friendly virtual event by running, walking, biking, or rolling on the Moose Loop trails in Anchorage (or anywhere). Every dollar raised supports Anchorage parks and trails through the Anchorage Park Foundation. Our parks and trails make Anchorage a healthy, connected community with easy access to outdoor recreation.

When: October 20-24, 2021

Where: Anywhere along the 32-mile Moose Loop trail system in Anchorage

Events: Virtual 5K, 10K, Mini Moose (12.75K), or Mighty Moose (51.5K Moose Loop)

Contact: Michelle LeBeau, michelle@anchorageparkfoundation.org

Our Trails Connect Us All

Our parks and trails make Anchorage a great place to live, work, play and learn. Our citywide park and trail infrastructure requires public and private support to connect more neighborhoods to the trail system, improve safety, and update every playground to be inclusive, benefiting children and families of all abilities. **Please support the Anchorage community by sponsoring the first annual Moose Loop Virtual Race.**

About the Anchorage Park Foundation

The Anchorage Park Foundation mobilizes public support and leverages financial resources for Anchorage parks, trails, and recreation opportunities in partnership with the Anchorage Park and Recreation Department. Anchorage Park Foundation's programs and initiatives focus on promoting healthy lifestyles, addressing inequalities in access to public lands, and empowering community members to advocate for a vibrant park system.

The **Power of YOUR Support** can make Anchorage a better place to live, work, and play. Use the enclosed sponsorship form to show your support for Anchorage parks and trails!



Eleanor Andrews | Shane Baird | Bill Bittner | Forrest Dunbar | John Gliva | Susan Fleek-Green | Ernie Hall
Joelle Hall | Heather Handyside | Kelsey Potdevin | Ann Safranek | Jim Torgerson | David Wight, Chair

3201 C Street Ste. 110, Anchorage, AK 99503 | info@anchorageparkfoundation.org | 907.274.1003



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Title Sponsorship \$10,000

- Title Sponsor Company Logo on Event Title
 - Company Logo on All Marketing Materials
 - Company Logo and Link on Event Website
 - Company recognition in Press Releases & All Media Interviews
 - Company Recognition on APF Social Media Outlets
 - 10 Event Entries (*includes race shirts*)
- ONE SPONSORSHIP AVAILABLE

AVAILABLE

Mighty Moose Sponsor \$7,500

- Company Logo on All Marketing Materials
 - Company Logo and Link on Event Website
 - Company recognition in Press Releases
 - Company Recognition on APF Social Media Outlets
 - 7 Event Entries (*includes race shirts*)
- ONE SPONSORSHIP AVAILABLE

Mini Moose Sponsor \$5,000

- Company Logo on All Marketing Materials
 - Company Logo and Link on Event Website
 - Company recognition in Press Releases
 - Company Recognition on APF Social Media Outlets
 - 5 Event Entries (*includes race shirts*)
- ONE SPONSORSHIP AVAILABLE

AVAILABLE

10K Sponsor \$2,500

- Company Logo on All Marketing Materials
 - Company Logo and Link on Event Website
 - Company recognition in Press Releases
 - Company Recognition on APF Social Media Outlets
 - 2 Event Entries (*includes race shirts*)
- ONE SPONSORSHIP AVAILABLE

5K Sponsor \$1,000

- Company Logo on All Marketing Materials
 - Company Logo and Link on Event Website
 - Company recognition in Press Releases
 - Company Recognition on APF Social Media Outlets
 - 1 Event Entry (*includes race shirts*)
- ONE SPONSORSHIP AVAILABLE

AVAILABLE

Moose Loop Supporter \$500

- Company Logo on Event Website
 - Company Recognition on APF Social Media Outlets
- MULTIPLE SPONSORSHIPS AVAILABLE



Moose Loop Virtual Race

Sponsorship Commitment Form

I would like to sponsor the 2021 Moose Loop Virtual Race at the level indicated below:

- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> Title Sponsor
\$10,000 | <input type="checkbox"/> Mighty Moose Sponsor
\$7,500 | <input checked="" type="checkbox"/> Mini Moose Sponsor
\$5,000 |
| <input type="checkbox"/> 10K Sponsor
\$2,500 | <input checked="" type="checkbox"/> 5K Sponsor
\$1,000 | <input type="checkbox"/> Moose Loop Supporter
\$500 |

Sponsor Information

(as you would like it in promotional materials)

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

TITLE

CELL PHONE

EMAIL ADDRESS

I/we wish to remain anonymous.

Payment Information

Check, payable to the Anchorage Park Foundation

Credit Card

CARD NUMBER

EXPIRATION MONTH/YEAR

CSV 3-DIGIT

SIGNATURE

DATE

Make a [payment online](#) with "Race Sponsorship" in the notes.

Your sponsorship is greatly appreciated.

THANK YOU!