



Moose Loop Trail Challenge

2023

SPONSORSHIP PACKET

Be a part of a fast-growing community event that highlights our unique northern outdoor recreation lifestyle! Stand out by supporting this high-profile event that promotes, health, outdoor recreation, Indigenous Place Names, tourism, and the urban trail system in Anchorage that connects us all.

Moose Loop Trail Challenge

The Moose Loop Trail Challenge (formerly Virtual Race) celebrates the world-class urban trails that loop around the city of Anchorage, in the shape of a moose! Participants of all ages and abilities choose to run, walk, or bike on the Anchorage trail system (or anywhere). Every dollar raised through this family-friendly event supports Anchorage parks and trails through the Anchorage Park Foundation. Our parks and trails make Anchorage a healthy, connected community with easy access to outdoor recreation and a great place to live, work, play, and learn.

When: September 23-30, 2023

Where: Anywhere along the 32-mile Anchorage trail system Moose Loop

Virtual Events: 5K, 10K, Mini Moose (25.75K), or Mighty Moose (51.5K Moose Loop)

Why: Supporting our park and trail system supports the wellbeing of our community

Contact: Michelle LeBeau, michelle@anchorageparkfoundation.org

About the Anchorage Park Foundation

The Anchorage Park Foundation mobilizes public support and leverages financial resources for Anchorage parks, trails, and recreation opportunities in partnership with the Anchorage Park and Recreation Department. Anchorage Park Foundation's programs and initiatives focus on promoting healthy lifestyles, addressing inequalities in access to public lands, and empowering community members to advocate for a vibrant park system.

The **Power of YOUR Support** can make Anchorage a better place to live, work, and play. Use the enclosed sponsorship form to show your support for Anchorage parks and trails!



Eleanor Andrews | Shane Baird | Bill Bittner | John Gliva | Susan Fleek-Green | Joelle Hall
Heather Handyside | Kelsey Potdevin | Ann Safranek | Jim Torgerson | David Wight, Chair



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Title Sponsorship \$10,000 **SOLD**

- Title Sponsor Company Logo on Event Title
- Company Logo on All Marketing Materials
- Company Logo and Link on Event Website
- Company recognition in Press Releases & All Media Interviews
- Company Recognition on APF Social Media Outlets
- 10 Event Entries

Mighty Moose Sponsor \$7,500

- Company Logo on All Marketing Materials
- Company Logo and Link on Event Website
- Company recognition in Press Releases
- Company Recognition on APF Social Media Outlets
- 7 Event Entries

Mini Moose Sponsor \$5,000

- Company Logo on All Marketing Materials
- Company Logo and Link on Event Website
- Company recognition in Press Releases
- Company Recognition on APF Social Media Outlets
- 5 Event Entries

10K Sponsor \$2,500

- Company Logo on All Marketing Materials
- Company Logo and Link on Event Website
- Company recognition in Press Releases
- Company Recognition on APF Social Media Outlets
- 2 Event Entries

5K Sponsor \$1,000

- Company Logo on All Marketing Materials
- Company Logo and Link on Event Website
- Company recognition in Press Releases
- Company Recognition on APF Social Media Outlets
- 1 Event Entry

Moose Loop Supporter \$500

- Company Logo on Event Website
- Company Recognition on APF Social Media Outlets

Closing date for sponsors to be included on printed materials is July 15, 2023.





Moose Loop Trail Challenge

Sponsorship Commitment Form

I will sponsor the 2023 Moose Loop Trail Challenge at the level marked below:

***Closing date for sponsor logos to be included on printed materials is July 15, 2023.**

- | | | |
|--|--|--|
| <input type="checkbox"/> Title Sponsor
\$10,000 SOLD | <input type="checkbox"/> Mighty Moose Sponsor
\$7,500 | <input type="checkbox"/> Mini Moose Sponsor
\$5,000 |
| <input type="checkbox"/> 10K Sponsor
\$2,500 | <input type="checkbox"/> 5K Sponsor
\$1,000 | <input type="checkbox"/> Moose Loop Supporter
\$500 |

Sponsor Information

(as you would like it in promotional materials)

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

TITLE

CELL PHONE

EMAIL ADDRESS

Payment Information

- Pay with a credit card at https://apf.fcsuite.com/erp/donate/create/fund?funit_id=2043
- Make a check, payable to the Anchorage Park Foundation

Return Form

Anchorage Park Foundation
3201 C Street Ste. 111, Anchorage, AK 99503
michelle@anchorageparkfoundation.org

Your sponsorship is greatly appreciated.

Thank You!