Be a part of a fast-growing community event that highlights our unique northern outdoor recreation lifestyle! Stand out by supporting this high-profile event that promotes, health, outdoor recreation, Indigenous Place Names, tourism, and the urban trail system in Anchorage that connects us all.

**Moose Loop Trail Challenge**
The Moose Loop Trail Challenge celebrates the world-class urban trails that loop around the city of Anchorage, in the shape of a moose! Participants of all ages and abilities choose to run, walk, or bike on the Anchorage trail system (or anywhere). Every dollar raised through this family-friendly event supports Anchorage parks and trails through the Anchorage Park Foundation. Our parks and trails make Anchorage a healthy, connected community with easy access to outdoor recreation and a great place to live, work, play, and learn.

**When:** September 21-28, 2024  
**Where:** Anywhere along the 32-mile Anchorage trail system Moose Loop  
**Virtual Events:** 5K, 10K, Mini Moose (25.75K), or Mighty Moose (51.5K Moose Loop)  
**Why:** Supporting our park and trail system supports the wellbeing of our community  
**Contact:** Michelle LeBeau, michelle@anchorageparkfoundation.org

**About the Anchorage Park Foundation**
The Anchorage Park Foundation mobilizes public support and leverages financial resources for Anchorage parks, trails, and recreation opportunities in partnership with the Anchorage Park and Recreation Department. Anchorage Park Foundation’s programs and initiatives focus on promoting healthy lifestyles, addressing inequalities in access to public lands, and empowering community members to advocate for a vibrant park system.

The **Power of YOUR Support** can make Anchorage a better place to live, work, and play. Use the enclosed sponsorship form to show your support for Anchorage parks and trails!
# 2024 Moose Loop Trail Challenge

## Sponsorship Packet

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title Sponsorship</strong></td>
<td>$10,000</td>
<td>- Title Sponsor Company Logo on Event Title&lt;br&gt;- Company Logo on All Marketing Materials&lt;br&gt;- Company Logo and Link on Event Website&lt;br&gt;- Company recognition in Press Releases &amp; All Media Interviews&lt;br&gt;- Company Recognition on APF Social Media Outlets&lt;br&gt;- 10 Event Entries</td>
</tr>
<tr>
<td><strong>Mighty Moose Sponsor</strong></td>
<td>$7,500</td>
<td>- Company Logo on All Marketing Materials&lt;br&gt;- Company Logo and Link on Event Website&lt;br&gt;- Company recognition in Press Releases&lt;br&gt;- Company Recognition on APF Social Media Outlets&lt;br&gt;- 7 Event Entries</td>
</tr>
<tr>
<td><strong>Mini Moose Sponsor</strong></td>
<td>$5,000</td>
<td>- Company Logo on All Marketing Materials&lt;br&gt;- Company Logo and Link on Event Website&lt;br&gt;- Company recognition in Press Releases&lt;br&gt;- Company Recognition on APF Social Media Outlets&lt;br&gt;- 5 Event Entries</td>
</tr>
<tr>
<td><strong>10K Sponsor</strong></td>
<td>$2,500</td>
<td>- Company Logo on All Marketing Materials&lt;br&gt;- Company Logo and Link on Event Website&lt;br&gt;- Company recognition in Press Releases&lt;br&gt;- Company Recognition on APF Social Media Outlets&lt;br&gt;- 2 Event Entries</td>
</tr>
<tr>
<td><strong>5K Sponsor</strong></td>
<td>$1,000</td>
<td>- Company Logo on All Marketing Materials&lt;br&gt;- Company Logo and Link on Event Website&lt;br&gt;- Company recognition in Press Releases&lt;br&gt;- Company Recognition on APF Social Media Outlets&lt;br&gt;- 1 Event Entry</td>
</tr>
<tr>
<td><strong>Moose Loop Supporter</strong></td>
<td>$500</td>
<td>- Company Logo on Event Website&lt;br&gt;- Company Recognition on APF Social Media Outlets</td>
</tr>
</tbody>
</table>

Closing date for sponsors to be included on printed materials is July 15, 2024.
I will sponsor the 2024 Moose Loop Trail Challenge at the level marked below:

*Closing date for sponsor logos to be included on printed materials is July 15, 2024.

☐ Title Sponsor  ☐ Mighty Moose Sponsor  ☐ Mini Moose Sponsor
$10,000  $7,500  $5,000

☐ 10K Sponsor  ☐ 5K Sponsor  ☐ Moose Loop Supporter
$2,500  $1,000  $500

Sponsor Information
(as you would like it in promotional materials)

___________________________________________________________________________________________________________
COMPANY NAME
___________________________________________________________________________________________________________
ADDRESS
___________________________________________________________________________________________________________
CITY        STATE       ZIP
___________________________________________________________________________________________________________
CONTACT NAME       TITLE
___________________________________________________________________________________________________________
CELL PHONE       EMAIL ADDRESS

Payment Information

☐ Pay with a credit card at https://apf.fcsuite.com/erp/donate/create/fund?funit_id=2043

☐ Make a check, payable to the Anchorage Park Foundation

Return Form

Anchorage Park Foundation
3201 C Street Ste. 111, Anchorage, AK 99503
michelle@anchorageparkfoundation.org

Your sponsorship is greatly appreciated.

Thank You!