



The Anchorage Park Foundation is seeking quotes for a comprehensive installation plan for wayfinding signage in the UMED District.

Scope of Work:

- Site investigation, analysis, and field verification of 25 proposed sign locations
- Site design content, if needed. Landowners have existing signs, i.e. Kiosks on park land, Bike Route or Multi-Use path signage on UAA, Providence land
- Sign mockups with directional content for approval prior to final
- Construction document set including:
 - Sign installation locations
 - Sign type(s) including detailing, content, and final production artwork files

Relevant Plans for the Area:

- [UAA Campus Facilities Master Plan](#)
- [Destination UMED Travel Demand Study](#)
- [Goose Lake Park Master Plan](#)
- [Universities and Medical District Framework Master Plan](#)
- [Anchorage Trails Wayfinding Design Intent \(2015\)](#)
- [Moose Loop Wayfinding Plan](#)

Notes :

- Landowners include Municipality of Anchorage Streets Right of Way and Parks and Recreation, Providence, and UAA. All have participated in UMED Travel Demand Study and are supportive of wayfinding. Most signs are on UAA and Providence land. Two locations are along Providence Drive and several on Parks and Recreation Goose Lake Parkland. Coordination will need to occur with all parties.
- The quote is requested by October 29, 2024, for design work to begin Spring 2025 and installation of signs in Summer 2025
- Anchorage Park Foundation is seeking a Recreational Trails Program Grant from the State of Alaska to fund this project – Awards will be announced in February with contracts signed between February and May 2025
- Funding and invoice processing will be managed by Anchorage Park Foundation

Contact the project manager for questions:

Diana Rhoades, Director of Programs

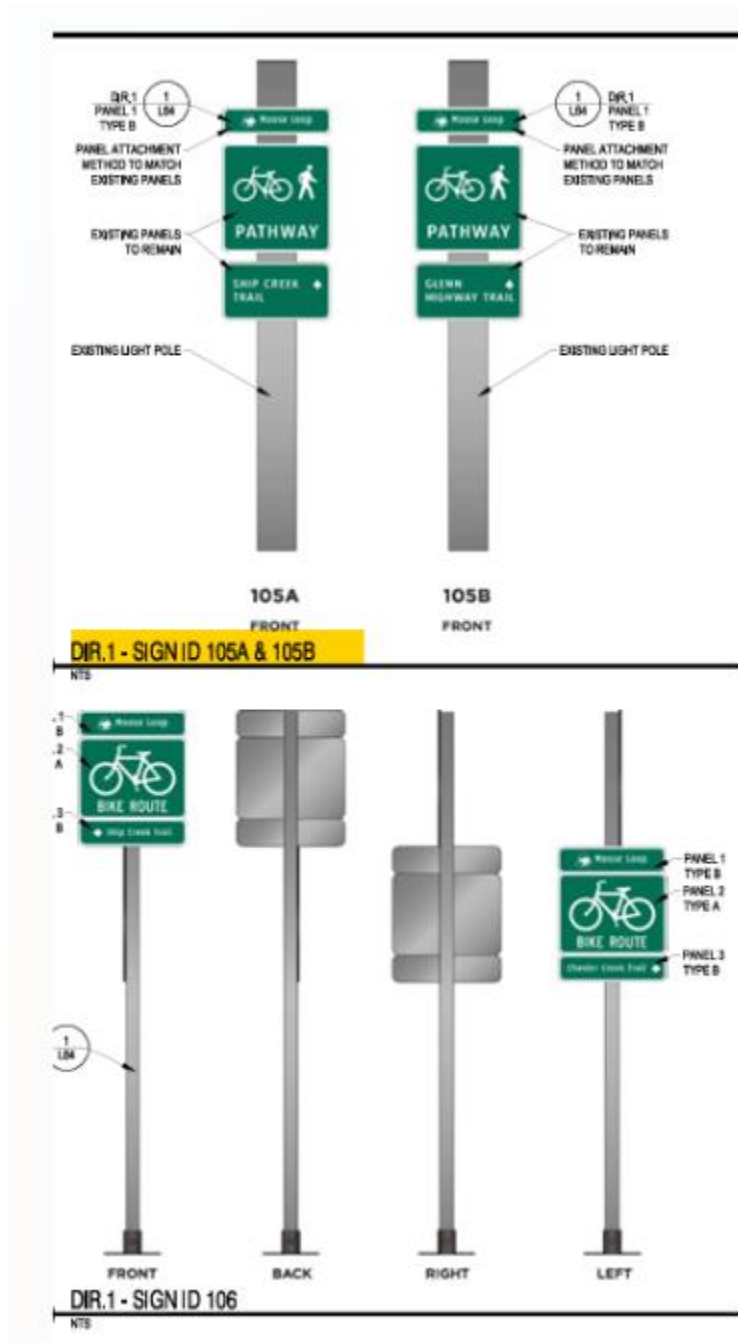
Anchorage Park Foundation

Diana@AnchorageParkFoundation.org

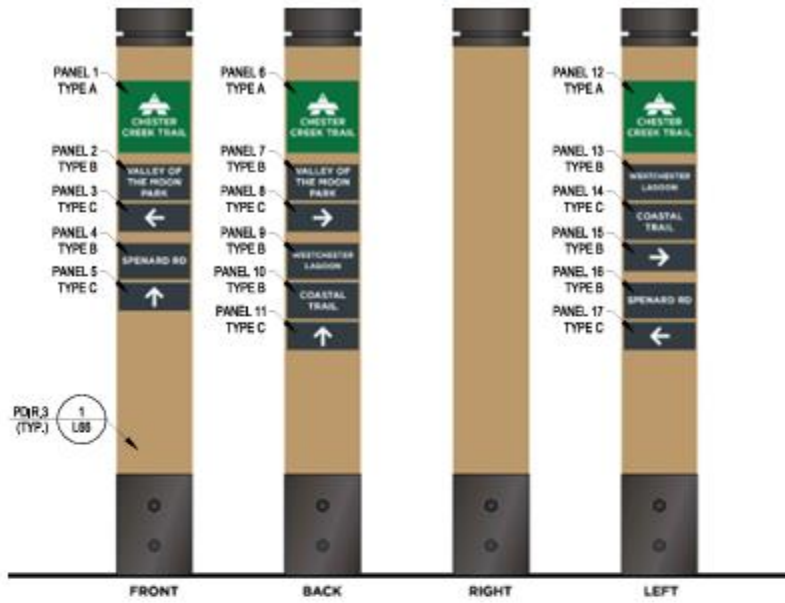
(907) 249-6652 work

Example of sign types from Moose Loop Wayfinding Plan – Prepared for Anchorage Park Foundation and the Municipality of Anchorage Parks and Recreation Department by Bettisworth North – adopted by MOA in 2023. Signs installed summer of 2024.

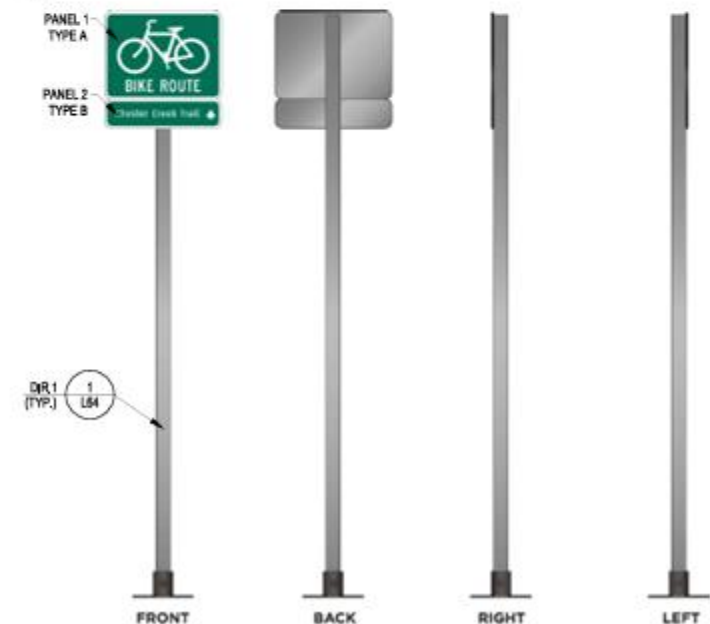
(520) 982-4178 mobile



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2 PDR.3 - SIGN ID 054
L51 NTS



5 DIR.1 - SIGN ID 059